



Leadership Winchester participants showed off their new Wear Where You're From swag during Tourism Day, celebrating local pride and the places that make Winchester-Clark County Always Original.



Leadership Winchester participants toured historic Holly Rood, stepping into one of Winchester-Clark County's treasured landmarks during Tourism Day.



During Leadership Winchester Tourism Day, Clark County Public Schools provided a school bus and participants also got to ride in a Kentucky River Foothills trolley, making the journey part of the Winchester-Clark County experience.



Leadership Winchester
Tourism Day started with a
delicious breakfast
charcuterie box from Tam's
Sugar Shack, filled with ham
biscuits, sausage biscuits,
yogurt, fresh fruit, boiled
eggs, and donut holes to fuel a
full day of exploring
Winchester-Clark County.



The Baker Chic created custom tourism-inspired cookies for Leadership Winchester participants, adding a sweet and Always Original touch to Tourism Day.



Leadership Winchester participants entered historic Holly Rood during Tourism Day, stepping into one of Winchester-Clark County's treasured landmarks while wearing their local pride.



Leadership Winchester participants pose for a class photo with
“Bane”.



Leadership Winchester participants explored local shops during Tourism Day, discovering local businesses, artisans, and handmade finds



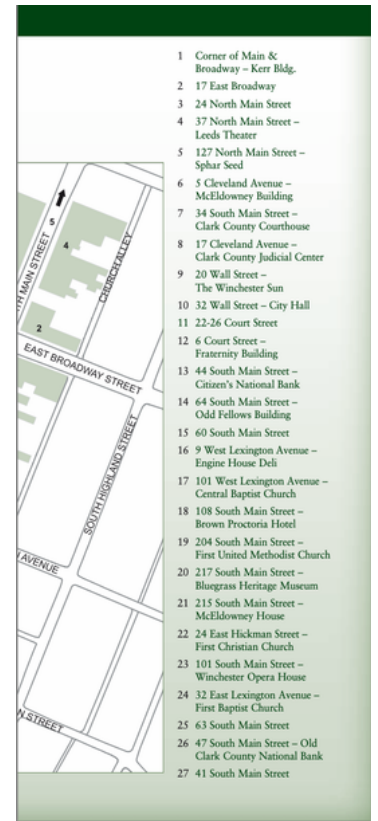
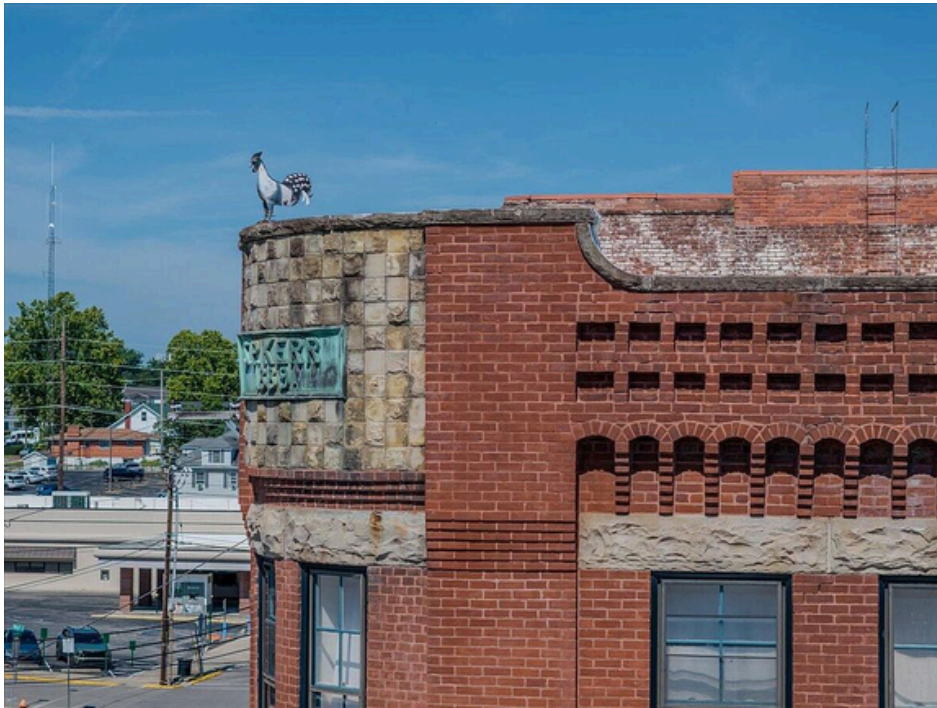
Leadership Winchester participants met the “Spirits of Holly Rood,” where reenactors brought the property’s past to life through stories of former owners, family members buried on the grounds, and a few mysteries still waiting to be solved.



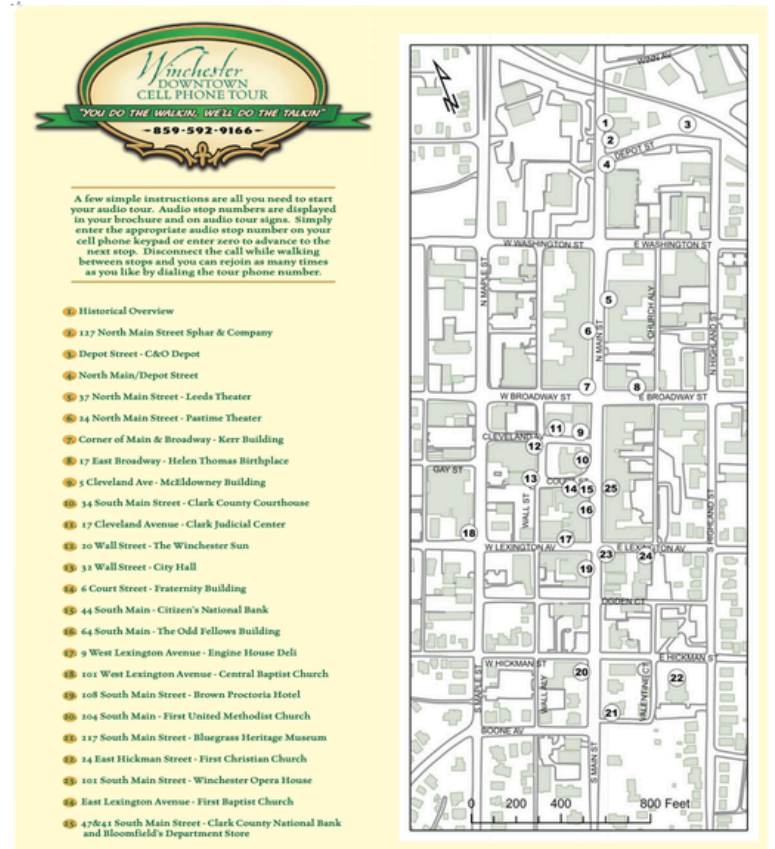
A peek at some of the swag, prizes, and little extras waiting for Leadership Winchester participants during Tourism Day.



Leadership Winchester participants learned about The Old Rock Barn, the upcoming Café 627, and the Kentucky River Field School, connecting local history, hospitality, food, agriculture, and outdoor education.



Leadership Winchester participants learned about the Winchester Downtown Walking Tour and discovered one of downtown's fun hidden details: a rooster tucked away on one of our historic buildings.



Ken Howard spoke with Leadership Winchester participants about the historic layers of Winchester-Clark County, including the former doctor's office that now houses Arts on Main, the Farmers Market, local movie history, the tragedy of the Pastime Theatre, and Kentucky's first cell phone tour, encouraging everyone to call in and discover even more stories downtown and throughout the county.



Leadership Winchester participants smiled their way through Winchester-Clark County, riding, listening to music, singing along, and enjoying a day full of learning and listening to local stories.



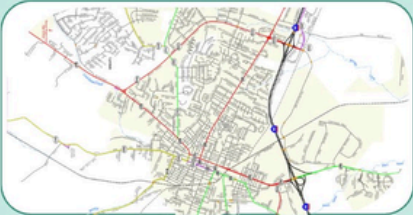


First Name: **W. Chester**

Last Name: **Clark**

Signature: *W. Chester Clark*

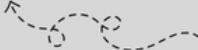
Winchester-Clark County Kentucky

 **T.O.U.R.I.S.M** 

Telling Our Unique Region's Inspiring Story Meaningfully

 **Winchester-Clark County**
Kentucky

 Discover Adventure

Passenger Name: **W. Chester Clark**

Date: **TODAY**

Bus Name: **FUNCHESTER**

Boarding Time: **It's never too late for adventure!**

SEAT **FIRST CLASS**

A preview of the custom passport and boarding pass created for Leadership Winchester Tourism Day.



Brenda Siebold, owner and trainer of Devil Dog K9 Fitness & Training, spoke with Leadership Winchester participants alongside her amazing 4 legged partner, Bane, sharing how pet-friendly experiences are part of Winchester-Clark County's tourism story.



Leadership
Winchester
participants
learned about the
Bluegrass Heritage
Museum and
enjoyed a guided
tour of the
museum, grounds,
and the freshly
redecorated
Valentine House





Tourism Director Jill Hamlin and Chamber Executive Director Cindy Banks helped sort swag, take roll, and explain the Tourism Day passports before Leadership Winchester participants set out to explore Winchester-Clark County.



Morning Refreshments were supplied by Creative Coffees Rostary

Teresa Taylor was the official photographer for the day (hence why she is not pictured, but the caricature cookie created by The Baker Chic, pretty much hits the nail on the head when it comes to someone who has to work with Cindy & Jill)





Kentucky State Parks Regional Manager and Naturalist Trinity Shepherd spoke with Leadership Winchester participants about the important partnership between tourism and state parks, shared insight on native flora and fauna, and kept everyone on their toes with a few surprise questions. The gray squirrel? Who knew. IYKYK.



Leadership Winchester participants were the first group to preview the upcoming cuisine of Café 627, while learning more about the historic property, its story, and the farm-to-table options coming to Winchester-Clark County.